



“ The IEEE Computer Society is successfully leveraging Skillsoft’s technical and soft skills learning content to significantly increase membership.”

Eric Berkowitz, Director of Membership, IEEE Computer Society

BUSINESS CHALLENGE

The IEEE Computer Society is the world’s leading membership organization dedicated to computer science and technology. It serves over 60,000 members and is the computing professionals’ single, unmatched source for technology information, inspiration and collaboration.

The IEEE Computer Society sought to grow membership through the provision of a value-added service, one that provides members with the skills and knowledge necessary to continue progressing in their careers.

Also, the organization needed to ensure that the service offered aligns with the IEEE Computer Society’s reputation as a trusted source for researchers, educators, software engineers, IT professionals, employers and students.

HOW SKILLSOFT® HELPED

The IEEE Computer Society worked with Skillsoft to create a multimodal content library of Skillsoft’s Technology and Developer and Business Skills and Management learning solutions.

Skillsoft’s Technology and Developer assets provide members the most current learning in topics like AWS, blockchain and Python.

With Skillsoft’s Business Skills and Management portfolio, members choose from a large selection of courses, books and videos to acquire knowledge and expertise in areas such as customer service and project management.

KEY METRICS

#1 The **#1 resource in 2018 was Full Stack Developer Bootcamp**. Agile software, CISSP, HTML5, and Python were also popular resources in 2018

TOP 25 Seven resources from the Business Skills library were among the **top 25** in 2018

ABOUT IEEE COMPUTER SOCIETY

The IEEE Computer Society is the world’s home for computer science, engineering, and technology. A global leader in providing access to computer science research, analysis, and information, the IEEE Computer Society offers a comprehensive array of unmatched products, services, and opportunities for individuals at all stages of their professional career. Known as the premier organization that empowers the people who drive technology, its unparalleled resources include membership, international conferences, peer-reviewed publications, a unique digital library, standards, and training programs. Visit www.computer.org for more information.

